



PURPOSE

Level of Consciousness
Expansion

LEGACY

Quality of Life
Expansion

PROFITABILITY

Economic Productivity
Expansion

CONSCIOUS MENTORING



INDEX

01 | CONSCIOUS MENTORING OBJECTIVES

02 | CONSCIOUS MENTORING MODEL

03 | CONSCIOUS MENTORING METHODOLOGY

04 | CONSCIOUS MENTOR PROFILE

05 | CONSCIOUS MENTORING SERVICES

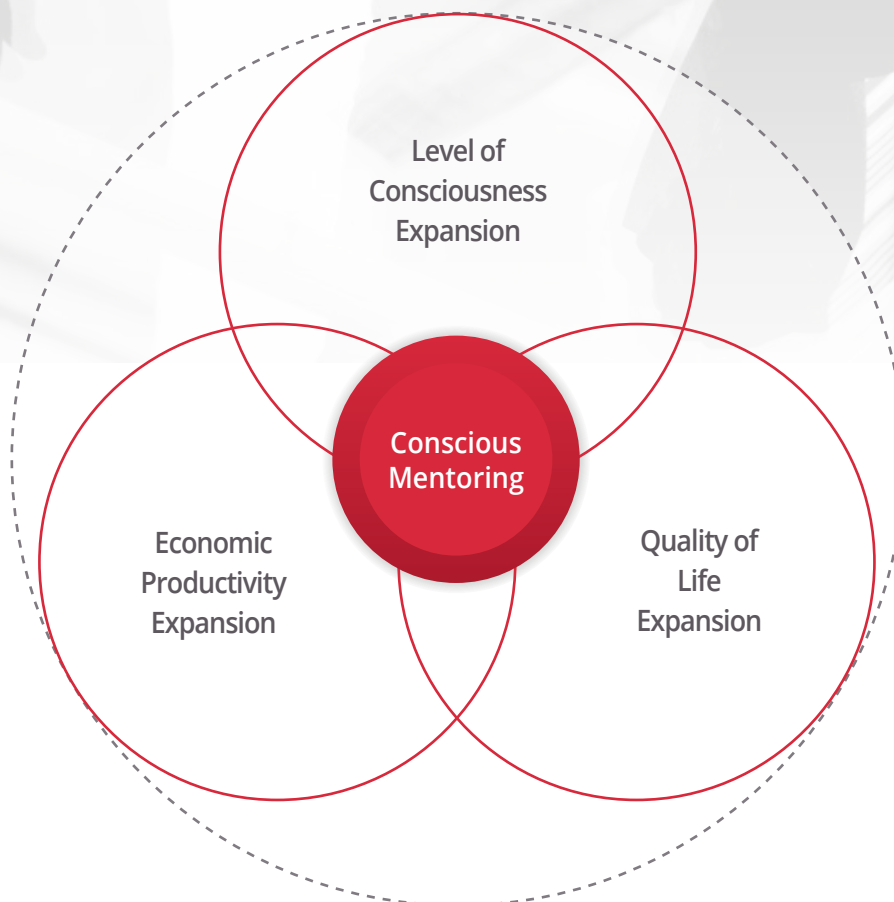
06 | QUESTIONS AND ANSWERS

CONSCIOUS MENTORING

OBJECTIVES

The Conscious Mentoring Program (CTP) is an exclusive, effective and unique program in the world because it sensibly provides the knowledge, the wisdom and the necessary tools to business Leaders in order to achieve three clear and measurable goals:

- Level of Consciousness Expansion.
- Quality of Life Expansion.
- Economic Productivity Expansion.



This program creates a quantum leap in the improvement of quality of life and economic productivity expansion. We focus on the level of consciousness expansion working intimately with leaders at the highest level of responsibility (CEO's, business owners, shareholders, top managers).

For almost two decades we have corroborated time and again the following universal truths:

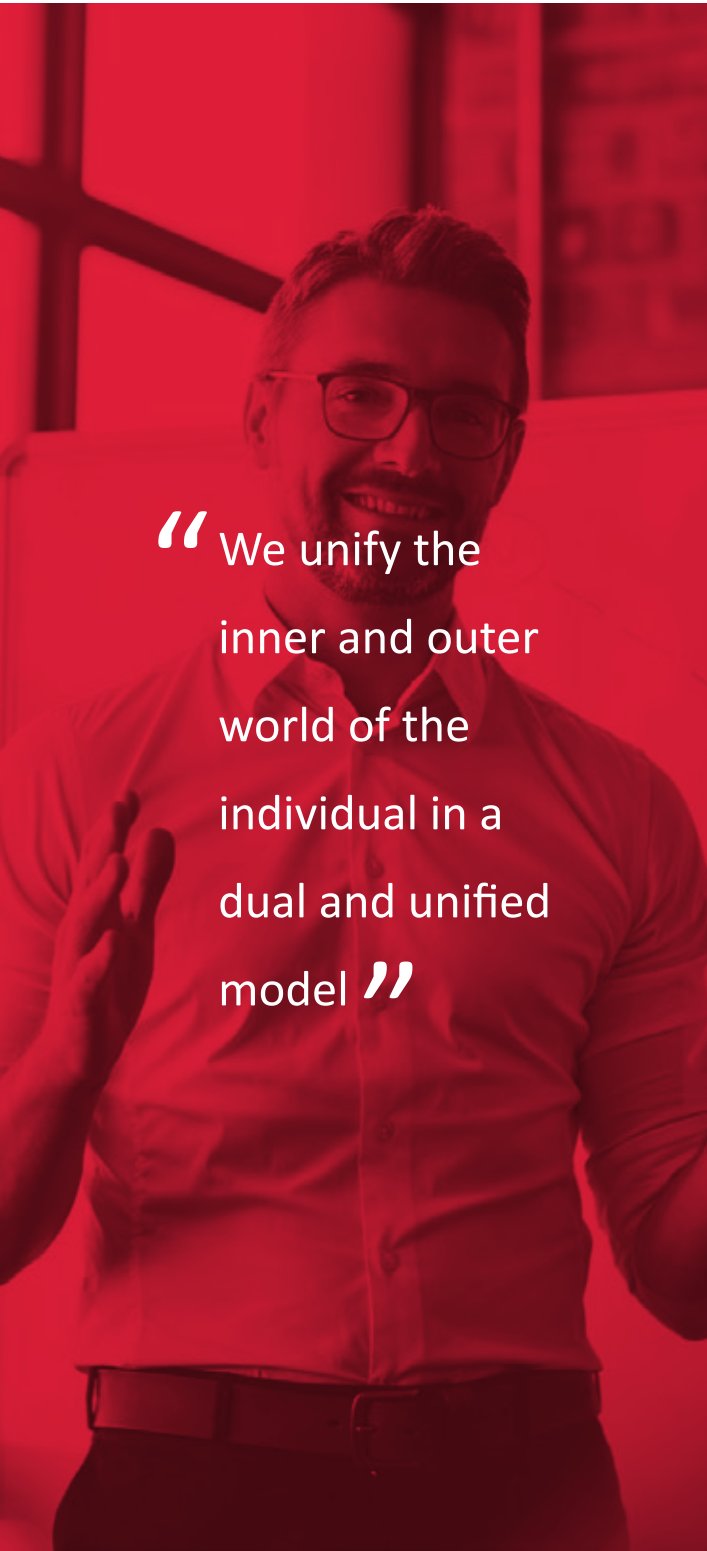
CONSCIOUS TRUTHS

"No one can **GIVE** what they **DO NOT HAVE**"

"No one can **SHARE** what they **ARE NOT**"

"No one can **COMMUNICATE** what they **DO NOT KNOW**"

CONSCIOUS MENTORING MODEL

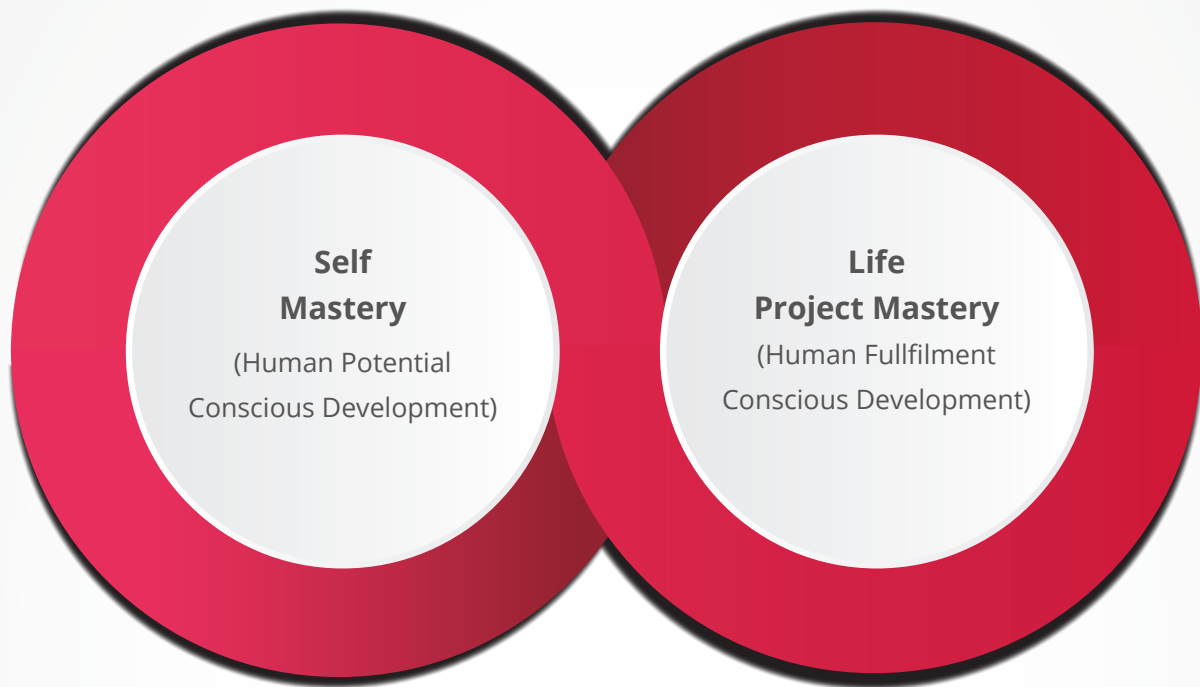


“We unify the
inner and outer
world of the
individual in a
dual and unified
model”

We help our clients gain happiness and wealth (material and non-material). We harmonize the inside world and the outside world under a unified powerful model.

We help our clients gain clarity, peace of mind and material wealth. We achieve this under a comprehensive step by step process, that reviews and improves our client's life project, career, key relationships, health, savings, investments, etc.

CONSCIOUS MENTORING MODEL



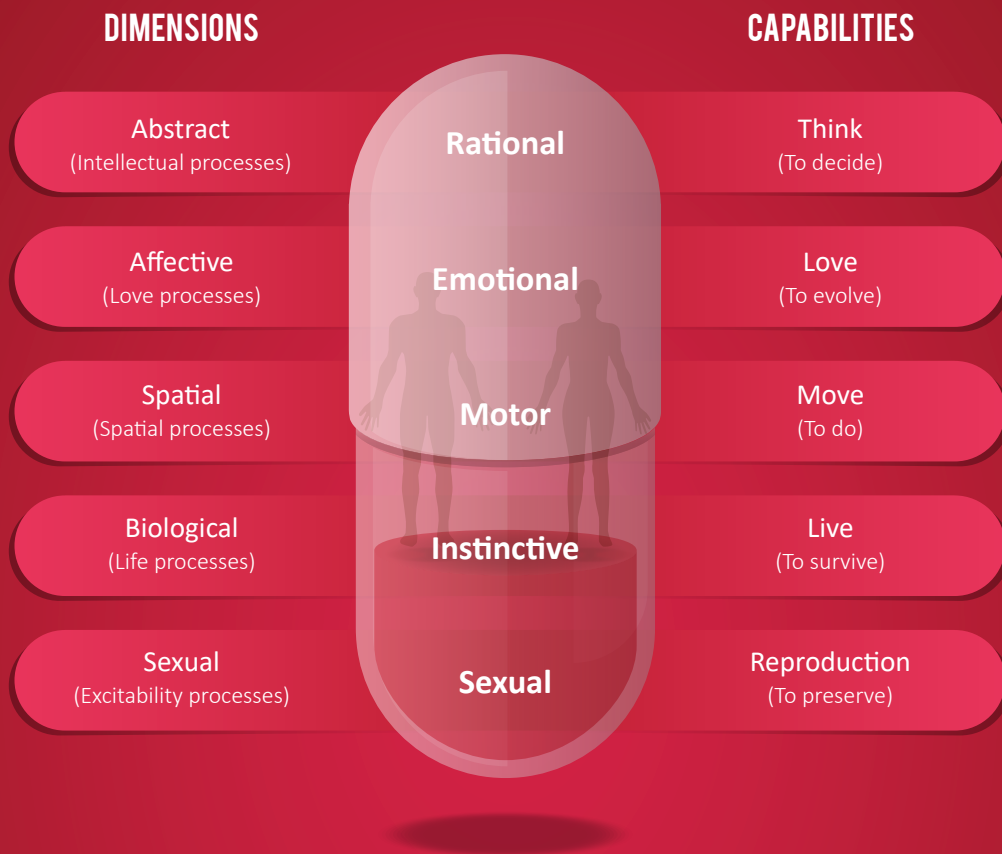
The most accomplished business people generally are yet to discover their true potential, their inner world. Self-mastery helps to achieve not only more clarity, inner peace and happiness, but also, better decision making process and effective activity.

We implement this powerful model in our conscious mentoring program (face to face and/or virtual), studying and improving the five potentials of human nature: rational, emotional, motor, instinctive and sexual.

We co-create with our clients transcendental, measurable results, both materially and beyond the material.



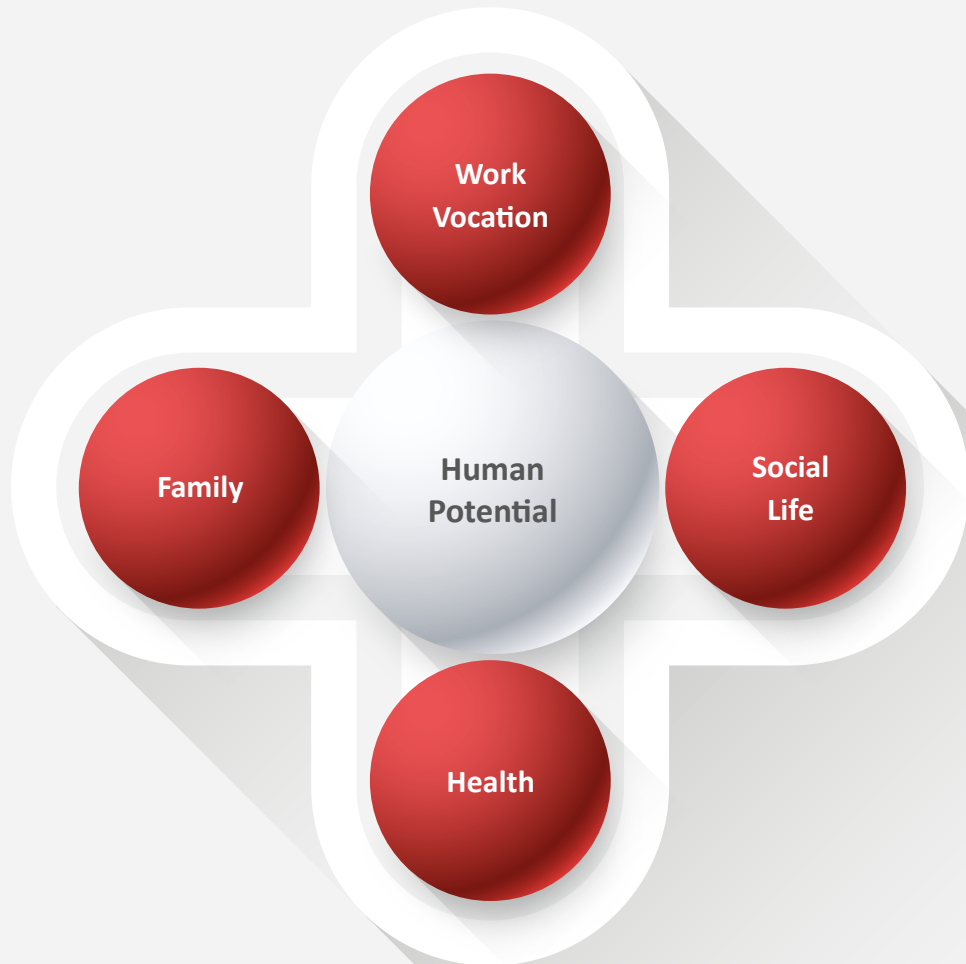
HUMAN POTENTIAL MODEL



We help our clients ensure optimal functionality and ideal performance for each of the five potentials. Not doing so, radically diminishes sense of fulfillment, sense of purpose and productivity.

An ideal balance of the 5 potentials is possible and attainable and creates a deep sense of personal fulfillment and prepares the terrain for the leader to enhance even more his/her life project: health, work vocation, family and social life.

LIFE PROJECT MODEL



The leader will discover his untapped inner potential and will be able to harmoniously and intelligently project it to the outside world. Realization, happiness and wealth will manifest in the 4 spheres of the life project.

CONSCIOUS MENTORING

METHODOLOGY

Our CMP's methodology consists of monthly high-quality personal interaction (session of work) of two hours. Both, the mentor and the mentoree observe, discover and describe the following four central aspects: human potentials, life project, friction points and commitments.

This rich and healthy process enhances the quality of life and increases economic productivity and it is all consciousness based.



HUMAN POTENTIAL MODEL

During our intimate sessions, we together review the functionality, performance and evolution of each of the five potentials: rational, emotional, motor, instinctive and sexual. This process guarantees the ideal physiological functioning; since human psychology is based on human physiology, this is the basis of all further progress.

LIFE PROJECT MODEL

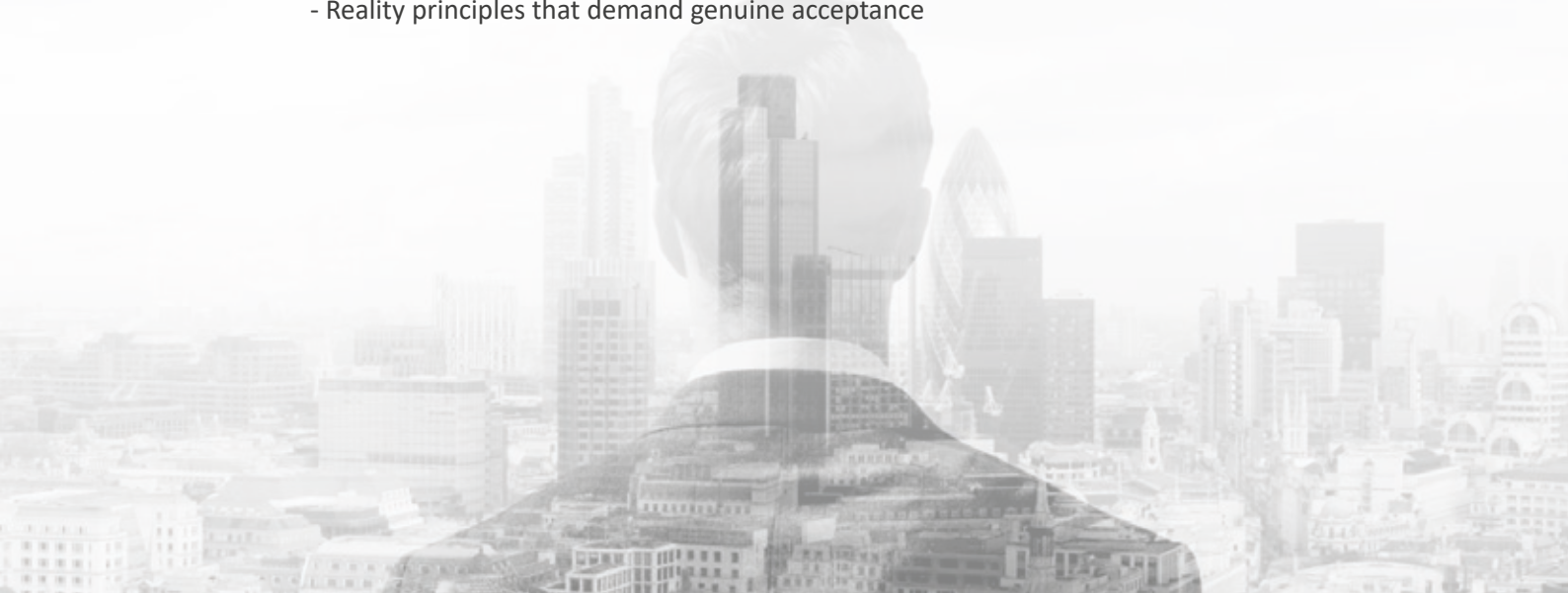
We together review the 4 spheres of the life project. We get into the daily details of actions, harmony and evolution of each sphere (work vocation, health, family and social life). We focus on the 4 spheres in order to improve the quality of life, enhance economic productivity, and develop the level of consciousness.

FRICTION POINTS MODEL

During each session, we review and together dissolve all key friction points that the mentoree is facing. Generally these friction points, if gone unresolved will prevent the level of consciousness expansion, quality of life expansion and economic productivity expansion.

SUPERA World®'s conscious mentoring model recognizes three types of friction points that deter the development of consciousness:

- Problems that demand practical solutions
- Issues that demand meaningful resolutions
- Reality principles that demand genuine acceptance



COMMITMENT MODEL

During each session a commitment plan is established and reviewed. A consciousness-action plan with deadlines that creates value is co-created and co-reviewed. Lack of commitment and lack of actions halts the development of consciousness of the mentoree and therefore the improvement of the quality of life and the increase in economic productivity.

To achieve all of the above, it is imperative to emphasize that this methodology covers four components: the 5 potentials, the life project, friction points and commitments.

We can guarantee that it works, because in each session the conscious mentor puts much attention and dedication to the mentoree's use of the seven functions of the consciousness:



CONSCIOUS MENTOR

PROFILE

At SUPERA World® this is our strength. Our mentors are seasoned executives, investors themselves with deep and profound business track records and knowledge of human codes. They incarnate our deep embedded culture of service, empathy and responsibility.

VALUES OF THE CONSCIOUS MENTOR

SERVICE

We **are** change agents of the business leaders consciousness

We **know** serving others is the true path to lifetime fulfillment

We **have** a world-class know-how to help and support visionary business leaders

EMPATHY

We **are** conscious that understanding business leaders needs and wants is our primary mandate

We **know** every business needs a tailor-made solution to exceed customer expectations

We **have** a unique human nature understanding to achieve quantum business sustainable results

RESPONSIBILITY

We **are** passionate thinkers and doers to execute and innovate strategic solutions

We **know** our reputation is more important than profits and will never put at risk under any circumstance

We **have** world-class standards in anything we do at all levels of our organization

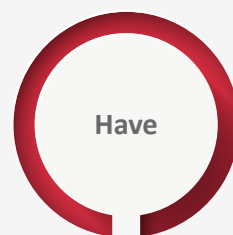


At SUPERA World, we apply this map for the development and design of a life project: an executive builds a life project with what he/she IS, with what he/she KNOWS, and with what he/she HAS.

All of these give him/her the scope of what he/she CAN; and finally they can choose what he/she WANTS.

Fundamentally, the conscious mentor helps the mentoree to expand who he/she IS, what he/she KNOWS and what he/she HAS.

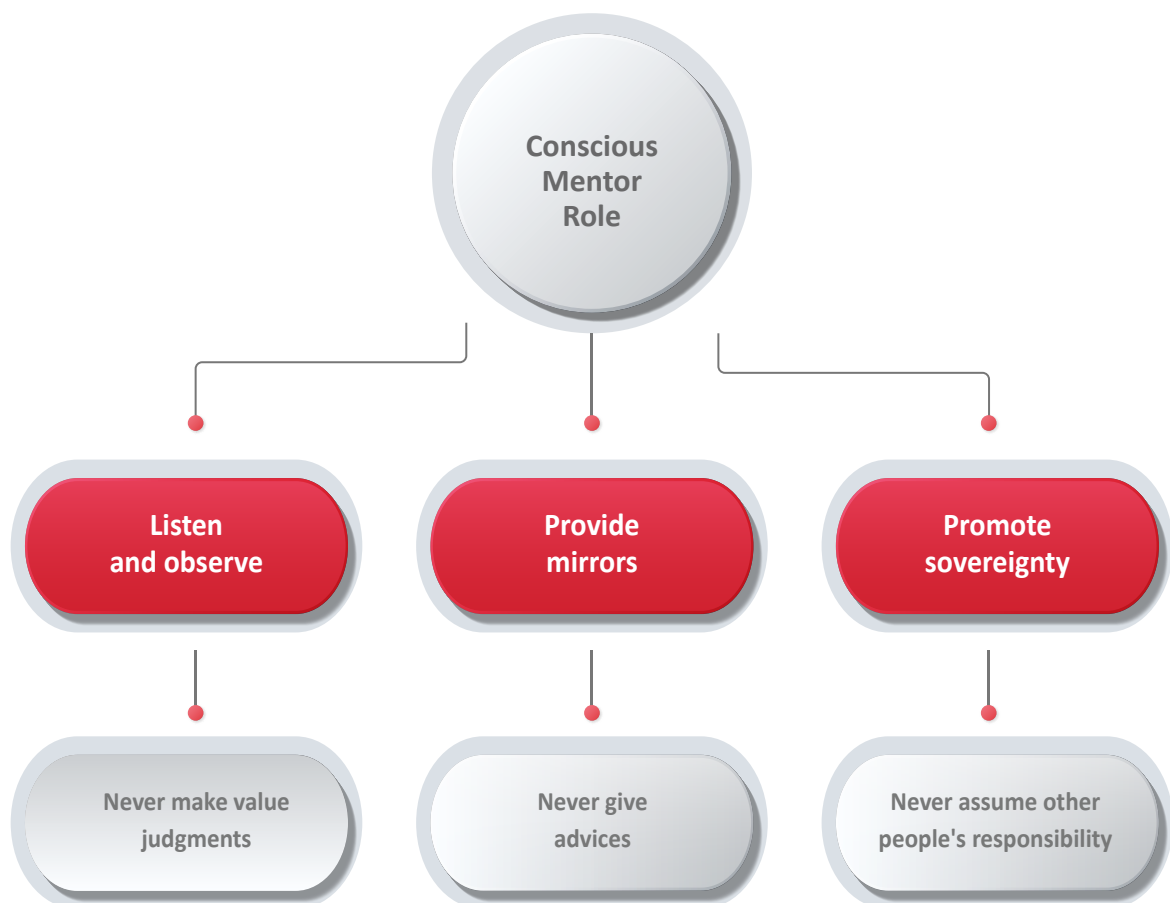
Central Elements



This means that the SUPERA World® mentor is fundamentally a role model:

1. Model of being: he/she is a role model with high standards of: service, empathy and responsibility.
2. Model of knowing: with his/her mastery of human and business codes he/she must be able to contribute maximum value during each session.
3. Model of having: must have mastery of the material aspects of wealth creation and business productivity in order to contribute top value during each session.

A SUPERA World mentor applies this framework in order to create maximum value and provide a pleasant experience for the mentoree:



CONSCIOUS MENTORING SERVICES

SUPERA Mentoring Programs:

- CEO level
- First line managers
- High potentials



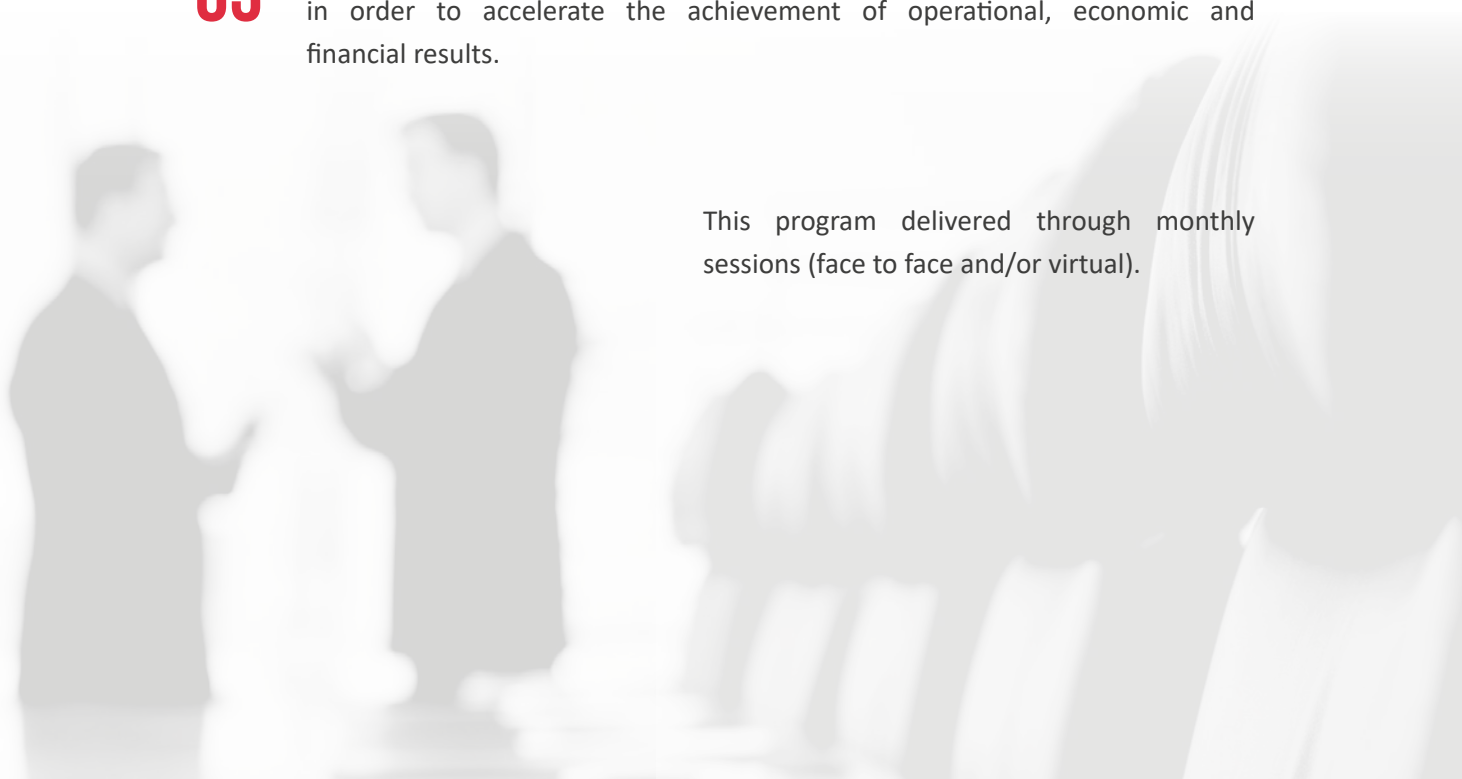
SUPERA Mentoring Program (CEO Level)

Holding a senior management position either as a business owner, board member or CEO is a big responsibility, which not only impacts the sphere of work, but also, the spheres of health, family and social life. This heavy burden notably affects not only job performance, but also health and the quality of life.

In this context, our SUPERA MENTORING PROGRAM – CEO LEVEL is delivered on a monthly basis through very personal meetings where SUPERA World® partners themselves create the "necessary mirrors" that allow senior managers the following:

- 01** To diagnose the functionality of the 5 potentials of the senior executive, allowing an ideal performance and creating ideal conditions for health, wealth, fulfillment, social impact and contribution.
- 02** To diagnose four action spheres harmony of the senior executive's life project of the senior executive. This optimizes the energy level and enthusiasm of the manager in the sphere of work vocation, impacting the financial results of the business.
- 03** Share high impact ideas of great strategic value for strengthening culture in order to accelerate the achievement of operational, economic and financial results.

This program delivered through monthly sessions (face to face and/or virtual).



Here a short list of personalized high value best practices shared under this unique program:



SMP

01 How to achieve high levels of energy, enthusiasm and resilience in the face of adversity?

02 How to foster teamwork and high productivity between the different managers?

03 How to "open minds", "warm up hearts" and "invigorate people's hands"?

04 How to transcend the temptations of the power, fame and money?

05 How to balance professional success with personal happiness?

06 How to balance personal life and professional life in a sustainable way?

07 How to develop the sense of belonging of people within the organization?

08 How to communicate important changes enhancing people's intrinsic motivation?

09 How to develop consciousness in leaders?

10 How to make powerful presentations to the board, clients and financial institutions?

11 How to further develop the commitment of people with strategic objectives?

12 How to preserve and protect personal reputation in order to create wealth?



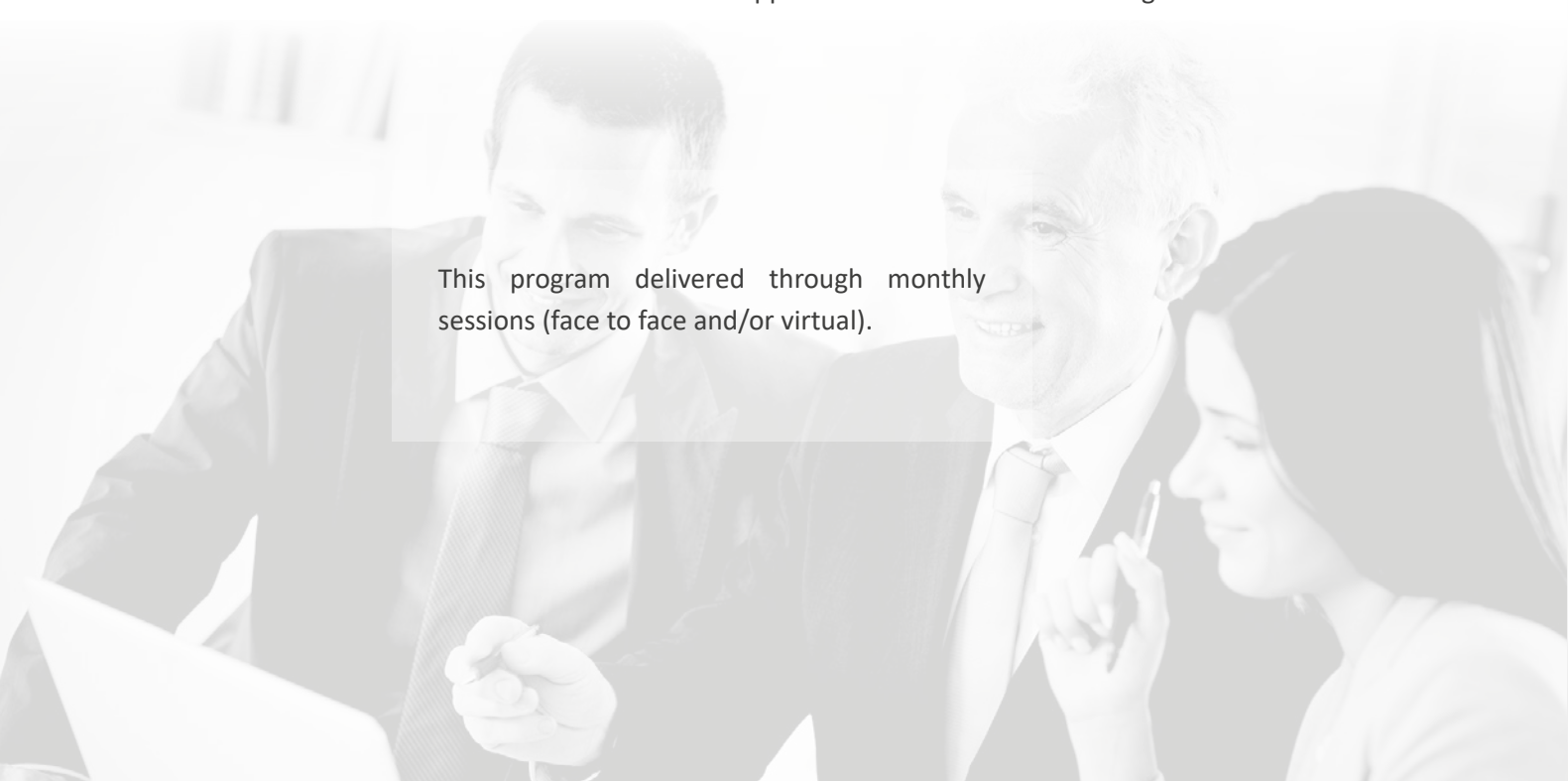
SMP

SUPERA Mentoring Program (First Line Managers)

We know that occupying a management position is a great responsibility, that not only impacts the sphere of work, but also the spheres of health, family and social life. This significantly impacts job performance and quality of life.

This program delivered through monthly sessions, in which an expert from our team is at the service of the participant to create the "necessary mirrors" that allow the senior executive the following:

- 01** To diagnose the functionality of the manager's five potentials, in order to generate an ideal business performance.
- 02** To diagnose the four spheres harmony of the manager's life project. This impacts his/her energy level and enthusiasm in the sphere of vocation-work. This is directly related to the sustainability of cultural, operational, economic and financial results of the business.
- 03** Facilitate the resolution of problems, issues and reality principles by implementing practical solutions, meaningful resolutions and acceptance of changes. This impacts business and personal life and creates material wealth for the business and happiness and wealth for the manager.



This program delivered through monthly sessions (face to face and/or virtual).

Main subjects to create enormous value for the managers of today



SMP

01 How to keep morale high during uncertain times?

02 How to maximize alignment, communication and collaboration among areas?

03 How to communicate important changes in an efficient and effective way?

04 How to transcend the resistance of others leaders / areas?

05 How to deal with grieving processes due to downsizing processes?

06 How to help develop awareness in area heads and supervisors?

07 How to manage and resolve conflicts among areas and managers?

08 How to make powerful presentations to the CEO?

09 How to further balance personal and professional life?

10 How to further develop the commitment of the team with the strategic objectives of the business?

11 How to preserve and protect reputation in order to get support from senior management?

12 How to generate sustainable high performance teams?



SMP

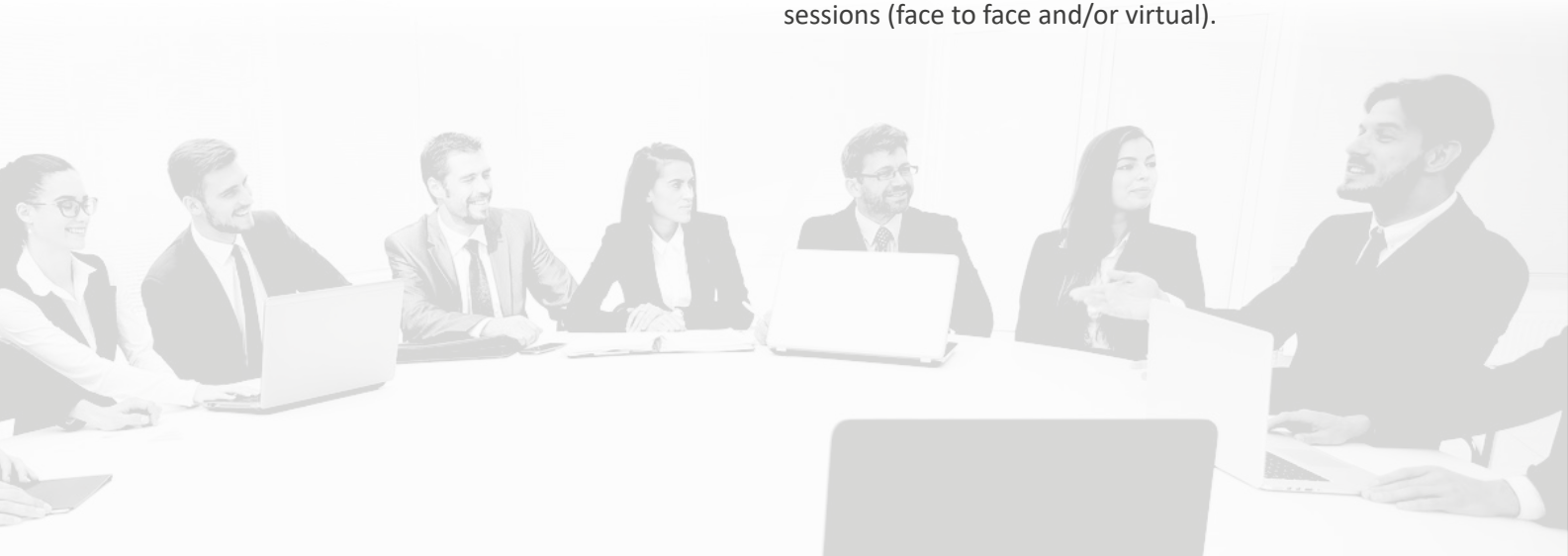
SUPERA Mentoring Program (High Potentials)

At SUPERA World® we know that identifying, attracting and retaining executives with high potential is one of the most important jobs of a CEO today. Talent with potential is one of the rarest things in the workplace. Therefore, any investment of time and resources to develop talent with high potentials, is something indispensable that every company with vision must do.

This is an exclusive program for HIPOs that is given on a monthly basis through group meetings where an expert from our team of consultants and advisors is put to the service of a group of six talented leaders to create the "necessary mirrors" that allow the following:

- 01** Facilitate the development of the individual awareness, preparing them for the highest standards of self-awareness, accountability and leadership.
- 02** Facilitate the development of the team awareness, preparing them for the highest standards of connection, communication and collaboration.
- 03** Facilitate the development of business awareness, preparing them for the highest standards of business operator and business owner mindset.

This program delivered through monthly sessions (face to face and/or virtual).



Fundamental Value Creation Subjects



SMP

01 How to develop business and personal consciousness in a sustainable way?

02 How to create the right conditions for the development of consciousness of others?

03 How to transcend attachment to power, fame and money?

04 How to develop a superior leadership model focused on service?

05 How to overcome stress and temporary fears to the new position?

06 How to structure ideas that add value to the business, customers and people?

07 How to manage and resolve conflicts between people and / or areas?

08 How to make powerful presentations to the top management?

09 How to further balance personal and professional life?

10 How to further develop the commitment of the team?

11 How to become an agent of change within of the organization?

12 How to preserve and protect reputation to obtain management support?



SMP

QUESTIONS & ANSWERS



P. How to measure the quality and impact of the conscious mentoring service?

R. Each session is followed by a satisfaction survey, in virtual form. We measure the net promoter score (NPS) and the level of satisfaction of the most important values of conscious mentoring as described above: service, empathy and responsibility.

P. How many sessions are recommended?

R. We recommend a minimum of six annual sessions (face to face and/or virtual) for each participant to observe important tangible results. Value is created from day one.

P. How to you monitor progress?

R. Each participant uses his personal binacle (journey blog) to track his/her personal and professional progress. All participants monitor the functionality of the five potentials, the harmony of the spheres of the life project, the points of friction and the commitments assumed.

QUESTIONS & ANSWERS



P. How confidential is the conscious mentoring session?

R. At SUPERA World® we take seriously the confidentiality of each session. We apply the aphorism that says: "every mentor erases from memory private information but keep it in the heart"

P. What topics are addressed during a conscious mentoring session?

R. We use the dual model: the five potentials of self mastery and the four spheres of the life project. Therefore, there are nine topics, and their variants, that can be addressed during each session.

P. Can group conscious mentoring sessions be provided?

R. Yes, we implement group sessions when we implement cultural transformation programs in order to accelerate change and results in the organización.



CONSCIOUS MENTORING

PURPOSE

Level of Consciousness
Expansion

LEGACY

Quality of Life
Expansion

PROFITABILITY

Economic Productivity
Expansion

